

# **ORF307 — Optimization**

## **1. Introduction**

# Meet your classmates!

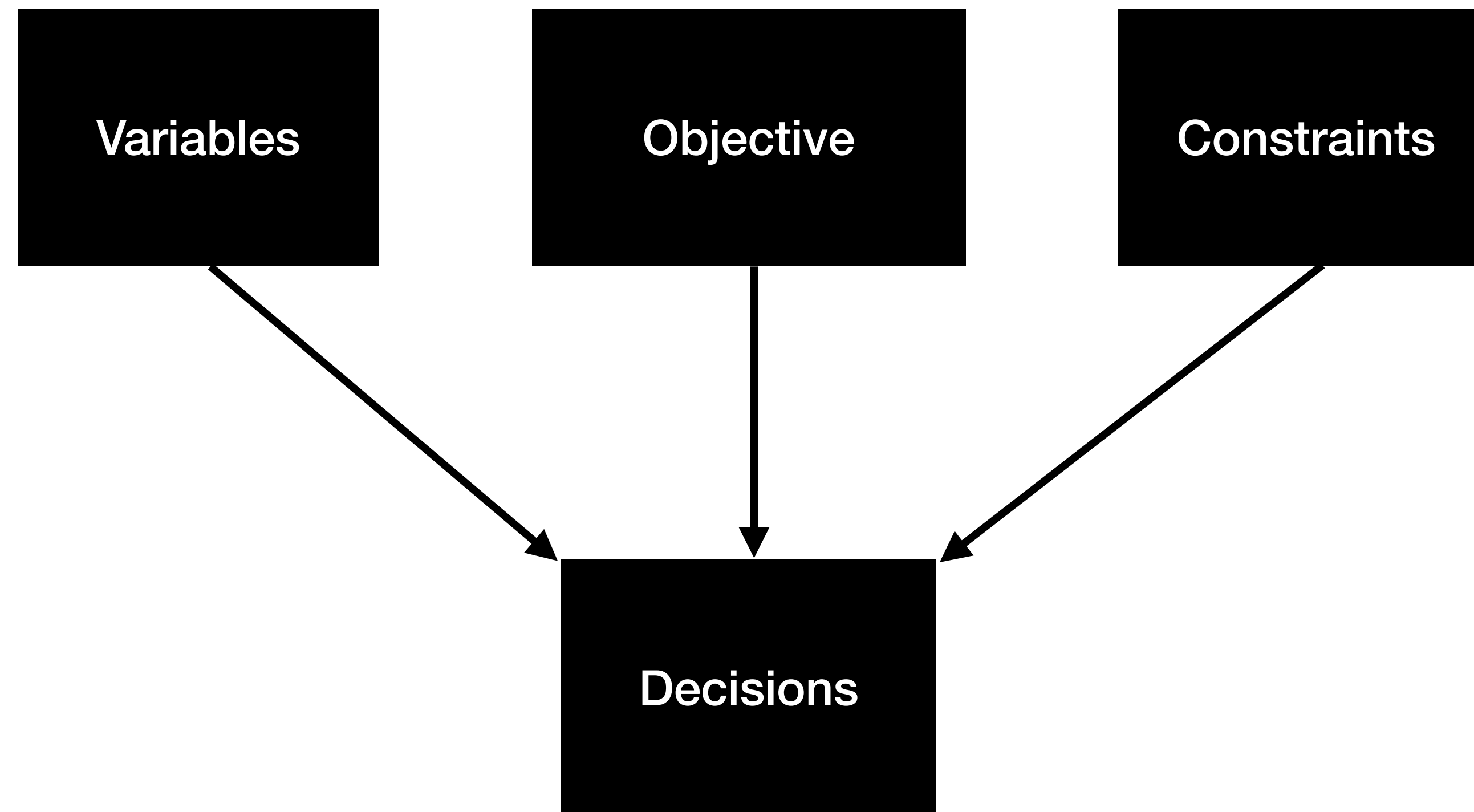
**What is your department?**

<https://www.menti.com/bldoiyg1sj3r>



# What is this course about?

The mathematics behind making optimal decisions



# Mathematical optimization

## The problem

minimize **objective**  
subject to **constraints**

with respect to **variables**

# Finance

## Variables

Amounts invested in each asset

## Constraints

Budget, investment per asset, minimum return, etc.

## Objective

Maximize profit, minus risk



# Optimal control

## Variables

Inputs: thrust, flaps, etc.

## Constraints

System limitations, obstacles, etc.

## Objective

Minimize distance to target and fuel consumption



# Machine learning

## **Variables**

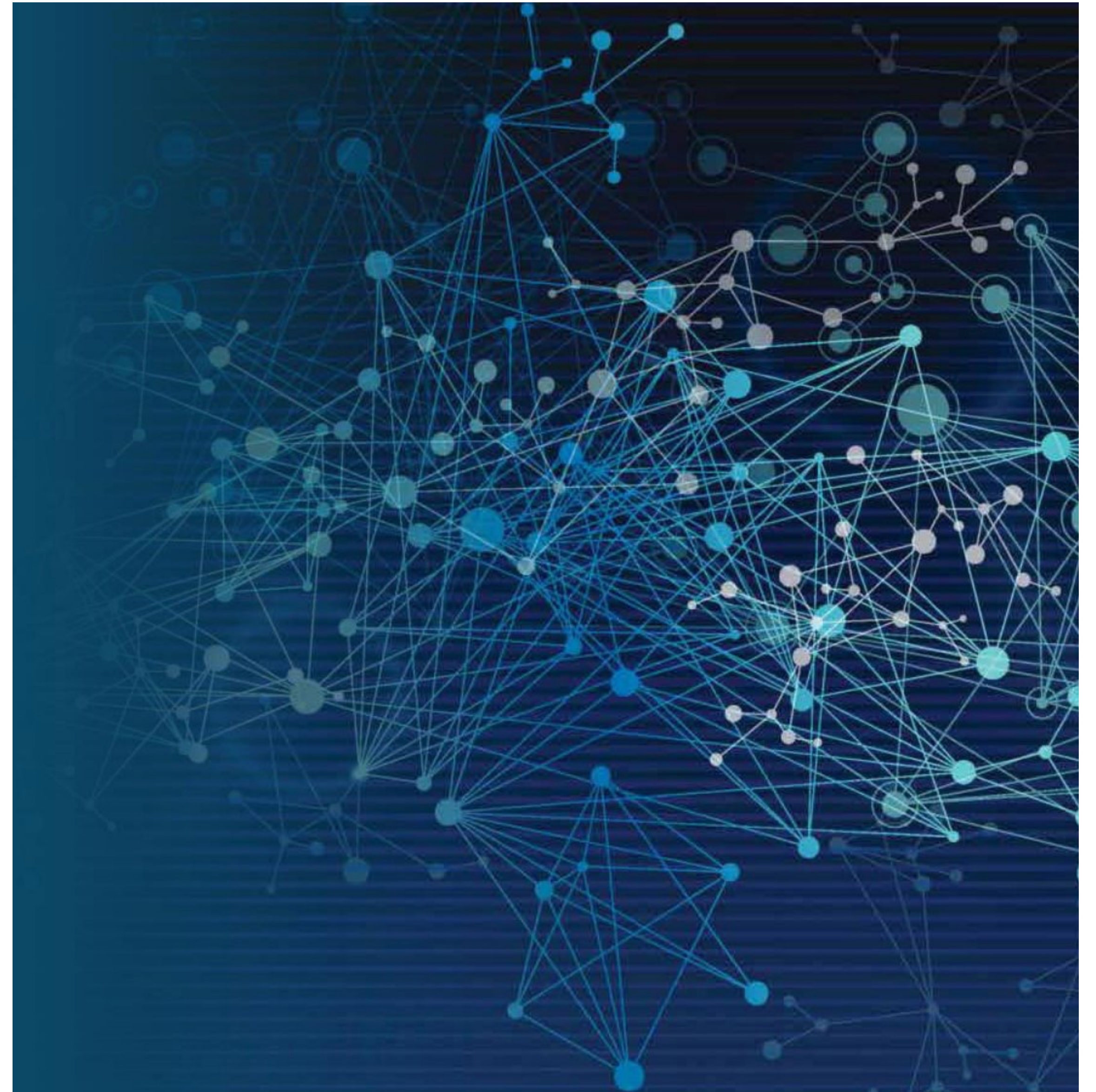
Model parameters

## **Constraints**

Prior information, parameter limits

## **Objective**

Minimize prediction error, plus regularization



**Most optimization problems  
cannot be solved**



# Solving optimization problems

**General case**  $\longrightarrow$  **Very hard!**

## **Compromises**

- Long computation times
- Not finding the solution  
(in practice it may not matter)

## **Exceptions**

- Least squares
- Linear optimization
- Convex optimization

$\longrightarrow$  **Can be solved very efficiently and reliably**

# Meet your instructors



## **Bartolomeo Stellato**

I am an Assistant Professor at ORFE. I obtained my PhD from the University of Oxford and I was a postdoc at MIT.

email: [bstellato@princeton.edu](mailto:bstellato@princeton.edu)

office hours: Tue 2:00pm-3:30pm EST, Sherrerd 107

website: [stellato.io](http://stellato.io)

# Meet your assistants in instruction (AIs)



**Irina Wang**

email: [iywang@princeton.edu](mailto:iywang@princeton.edu)

OHS: Mon 2:00pm-3:30pm EST, Sherrerd 003



**Vinit Ranjan**

email: [vranjan@princeton.edu](mailto:vranjan@princeton.edu)

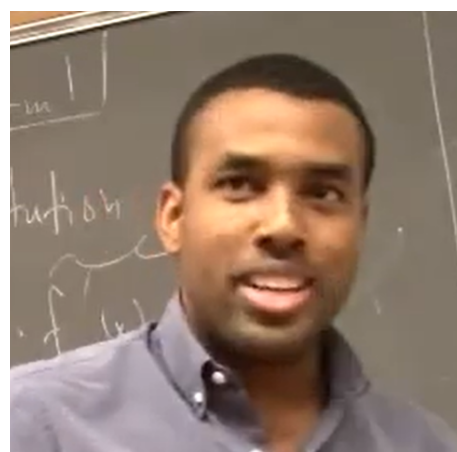
OHS: Thu 3:00pm-4:30pm EST, Sherrerd 003



**Pierfrancesco Beneventano**

email: [pierb@princeton.edu](mailto:pierb@princeton.edu)

OHS: Wed 2:00pm-3:30pm EST, Sherrerd 003



**Jhevon Smith**

email: [jhevon@princeton.edu](mailto:jhevon@princeton.edu)

OHS: Thu 9:15am-10:45am EST, Sherrerd 003

# Today's agenda

- Technological innovation
- A bit of history
- Course contents and information
- Notation and basic definitions

# Technological innovations

**Lots of data**



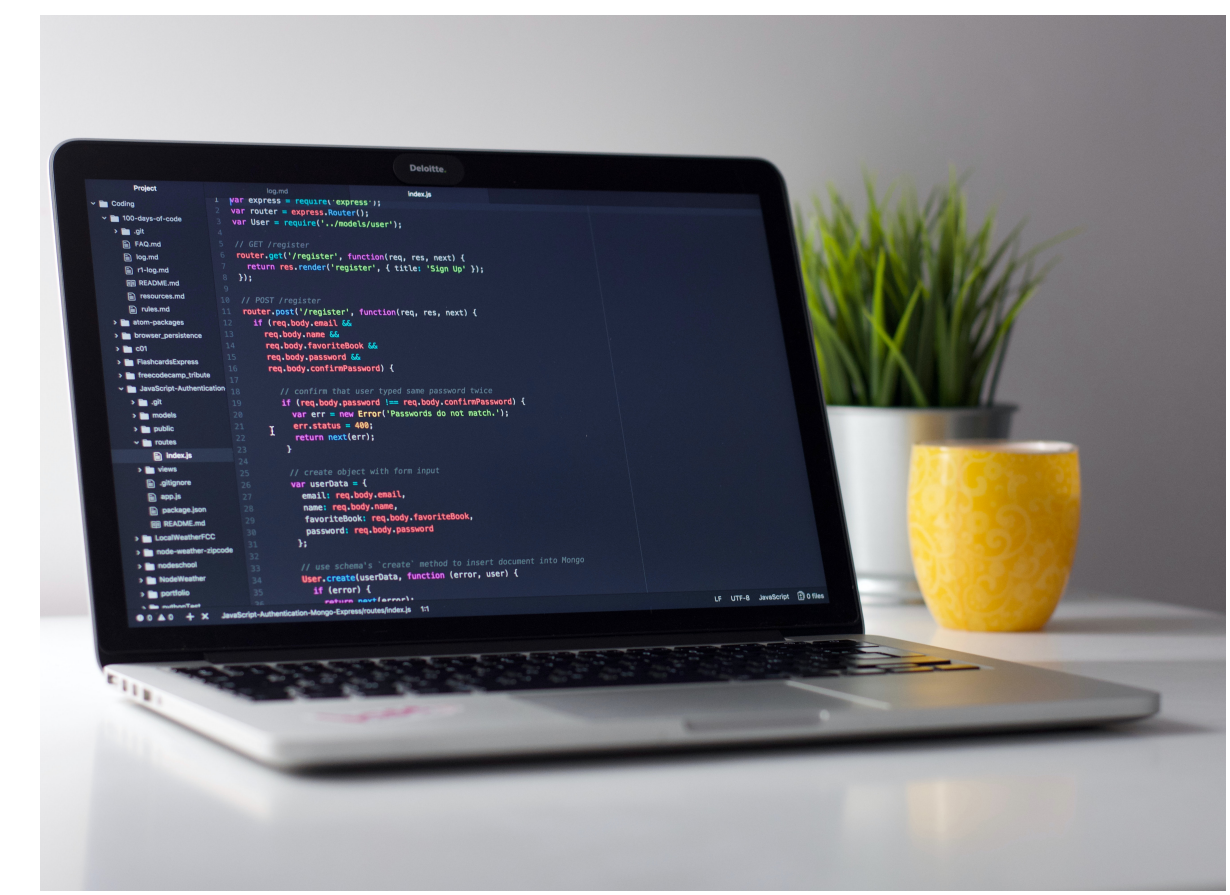
easy storage  
and  
transmission

**Massive  
computations**



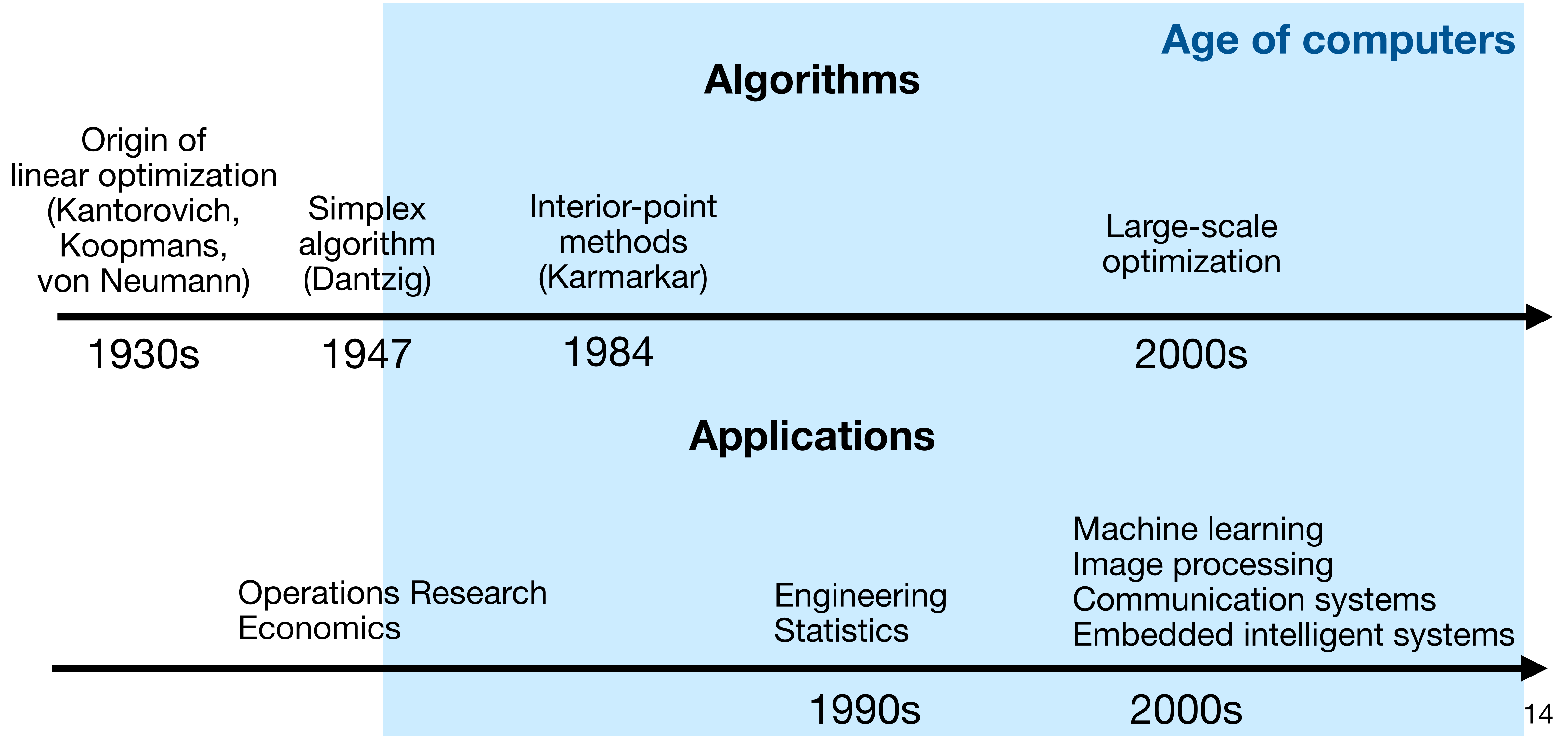
computers  
are  
super fast

**High-level programming  
languages**



easy to  
do complex  
stuff

# History of optimization



# Contents of this course

## Least-squares

- Solving linear systems in practice
- Modelling and applications
- Multiobjective least squares
- Constrained least squares

## Linear optimization

- Modelling and applications
- Geometry
- The simplex method
- Duality
- Network optimization
- Interior point methods

## Extensions

- Mixed-integer optimization
- Branch and bound algorithms

# Weekly schedule

## Lectures

Tuesday and Thursdays 11:00am—12:20pm, Bowen Hall 222

## Precepts

- P01: Tuesday 7:30pm—8:20pm, Sherrerd Hall 001
- P02: Tuesday 7:30pm—8:20pm, Andlinger 017
- P03: Wednesday 7:30pm — 8:20pm, Sherrerd Hall 001



# Course information

## Grading

- **25% Homeworks**  
8 bi-weekly homeworks with coding component. Available on Thursday, deadline Friday 9pm of the following week. Collaborations are encouraged!
- **40% Two midterms**  
120 minutes written exam in class. No collaborations.
- **25% Final project**  
24 hours take-home project with coding component. No collaborations.
- **10% Participation**  
One question or note on Ed after each lecture.

# Course information

## 10% Participation notes/questions

### What?

- Briefly **summarize what you learned** in the last lecture
- Highlight the **concepts that were most confusing**/you would like to review.
- Can be **anonymous** (to your classmates, not to the instructor) or public, as you choose.

### Why?

- We will use your ideas to clarify previous lectures, and to improve the course in future iterations.
- You can ask questions you don't feel comfortable asking in class.
- You can use these to gather your thoughts on the previous lecture and solidify your understanding.

# Course information

## Materials:

### Prerequisites

- Linear algebra (MAT202 and/or MAT204)
- Basic computer programming knowledge.

### Materials

Lecture slides and readings.

- Main course website: [stellato.io/teaching/orf307](http://stellato.io/teaching/orf307)
- Github repo: [github.com/ORF307/companion](https://github.com/ORF307/companion)

### Readings

The following books are useful references (all digitally available):

- Boyd, Vandenberghe: *Introduction to Applied Linear Algebra – Vectors, Matrices, and Least Squares*
- Vanderbei: *Linear Programming: Foundations & Extensions*
- Bertsimas, Tsitsiklis: *Introduction to Linear Optimization*

# Software (open-source)



## Numerical computations

Numerical computations on *numpy* and *scipy*.

## CVXPY

minimize  $c^T x$   
subject to  $Ax \leq b$



```
x = cp.Variable(n)
prob = cp.Problem(
    cp.Minimize(c.T@x),
    [A @ x <= b]
)
prob.solve()
print("The optimal value is", prob.value)
print("The solution x is", x.value)
```

# Learning goals

- **Model** decision-making problems across different disciplines as least squares, linear and integer optimization problems.
- **Apply** the most appropriate optimization tools when faced with a concrete problem.
- **Understand** which algorithms are slower or faster, and which problems are easier or harder to solve.

# **Notation and basic definitions**

# Vectors

vector of length  $n$

$$x = \begin{bmatrix} x_1 \\ x_2 \\ \vdots \\ x_n \end{bmatrix}$$

- We also use the notation  $x = (x_1, \dots, x_n)$
- $x_i$  is the  $i$ -th *element component*
- The set of real  $n$ -vectors is denoted as  $\mathbf{R}^n$

## Special vectors

- $x = 0$  (zero vector):  $x_i = 0, \quad i = 1, \dots, n$
- $x = \mathbf{1}$  (vector of all ones):  $x_i = 1, \quad i = 1, \dots, n$
- $x = e_i$  (unit vector):  $x_i = 1, \quad x_k = 0$  for  $k \neq i$

# Vector operations

**addition**

$$x + y = \begin{bmatrix} x_1 + y_1 \\ \vdots \\ x_n + y_n \end{bmatrix}$$

**scalar multiplication**

$$\alpha x = (\alpha x_1, \dots, \alpha x_n)$$

**inner-product (dot product)**

$$x^T y = \sum_{i=1}^n x_i y_i = x_1 y_1 + \dots + x_n y_n$$



# Vector inner product examples

## Special cases

- $e_i^T a = a_i$  (pick  $i$ -th entry)
- $\mathbf{1}^T a = \sum_{i=1}^n a_i = a_1 + \cdots + a_n$  (sum all the entries)
- $a^T a = a_1^2 + \cdots + a_n^2$  (sum of squares of entries)

## Total cost

- $p$  vector of prices
- $q$  vector of quantities



$p^T q$  is total cost

## Portfolio value

- $s$  portfolio holdings (in shares)
- $p$  asset prices



$p^T s$  is portfolio value

# More inner product examples

## Portfolio returns

- $r$  vector of (fractional) returns

$$r_i = \frac{p_i^{\text{final}} - p_i^{\text{initial}}}{p_i^{\text{initial}}}$$



$r^T w$  is the (fractional) return

- $w$  fractional holdings

# Vector norms

## Euclidean norm

$$\|x\|_2 = \sqrt{x_1^2 + \cdots + x_n^2} = \sqrt{x^T x}$$

## $\ell_1$ -norm

$$\|x\|_1 = |x_1| + \cdots + |x_n|$$

## $\ell_\infty$ -norm

$$\|x\|_\infty = \max\{|x_1|, \dots, |x_n|\}$$

## Properties

- $\|\alpha x\| = |\alpha| \|x\|$  (homogeneous)
- $\|x + y\| \leq \|x\| + \|y\|$  (triangle inequality)
- $\|x\| \geq 0$  (nonnegativity)
- $\|x\| = 0$  if and only if  $x = 0$  (definiteness)

# Angle between vectors

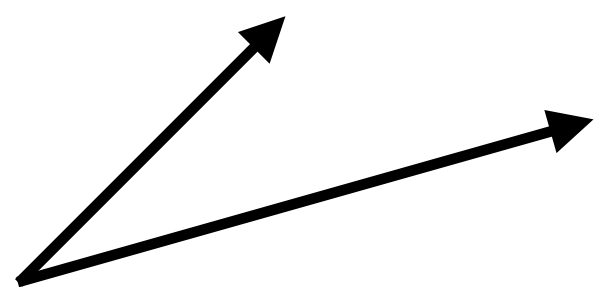
The angle  $\theta = \angle(x, y)$  between  $x$  and  $y$  is the number in  $[0, \pi]$  such that

$$\theta = \arccos \frac{x^T y}{\|x\| \|y\|} \quad (\text{i.e., } x^T y = \|x\| \|y\| \cos \theta)$$

**acute angle**

$$x^T y > 0$$

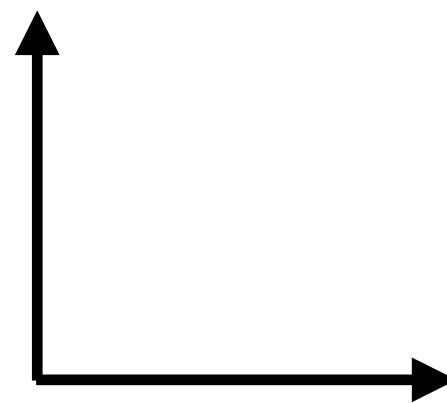
$$\theta < \pi/2$$



**orthogonal vectors**

$$x^T y = 0$$

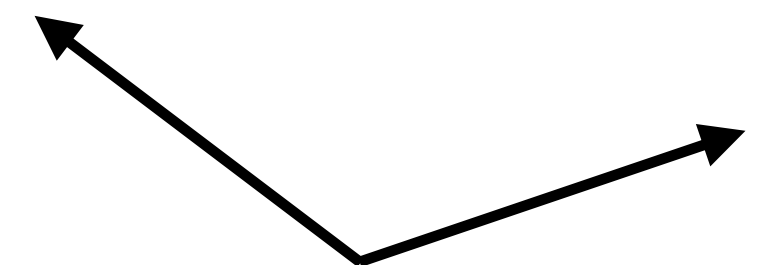
$$\theta = \pi/2$$



**obtuse angle**

$$x^T y < 0$$

$$\theta > \pi/2$$



# Cauchy-Schwarz inequality

$$|x^T y| \leq \|x\| \|y\|$$

## Properties

- It holds for all vectors  $x$  and  $y$  of same length
- $|x^T y| = \|x\| \|y\|$  if and only if  $x$  and  $y$  aligned

# Linear independence

A nonempty set of vectors  $\{v_1, \dots, v_k\}$  is **linearly independent** if

$$\alpha_1 v_1 + \alpha_2 v_2 + \dots + \alpha_k v_k = 0$$

hold only for  $\alpha_1 = \alpha_2 = \dots = \alpha_k = 0$

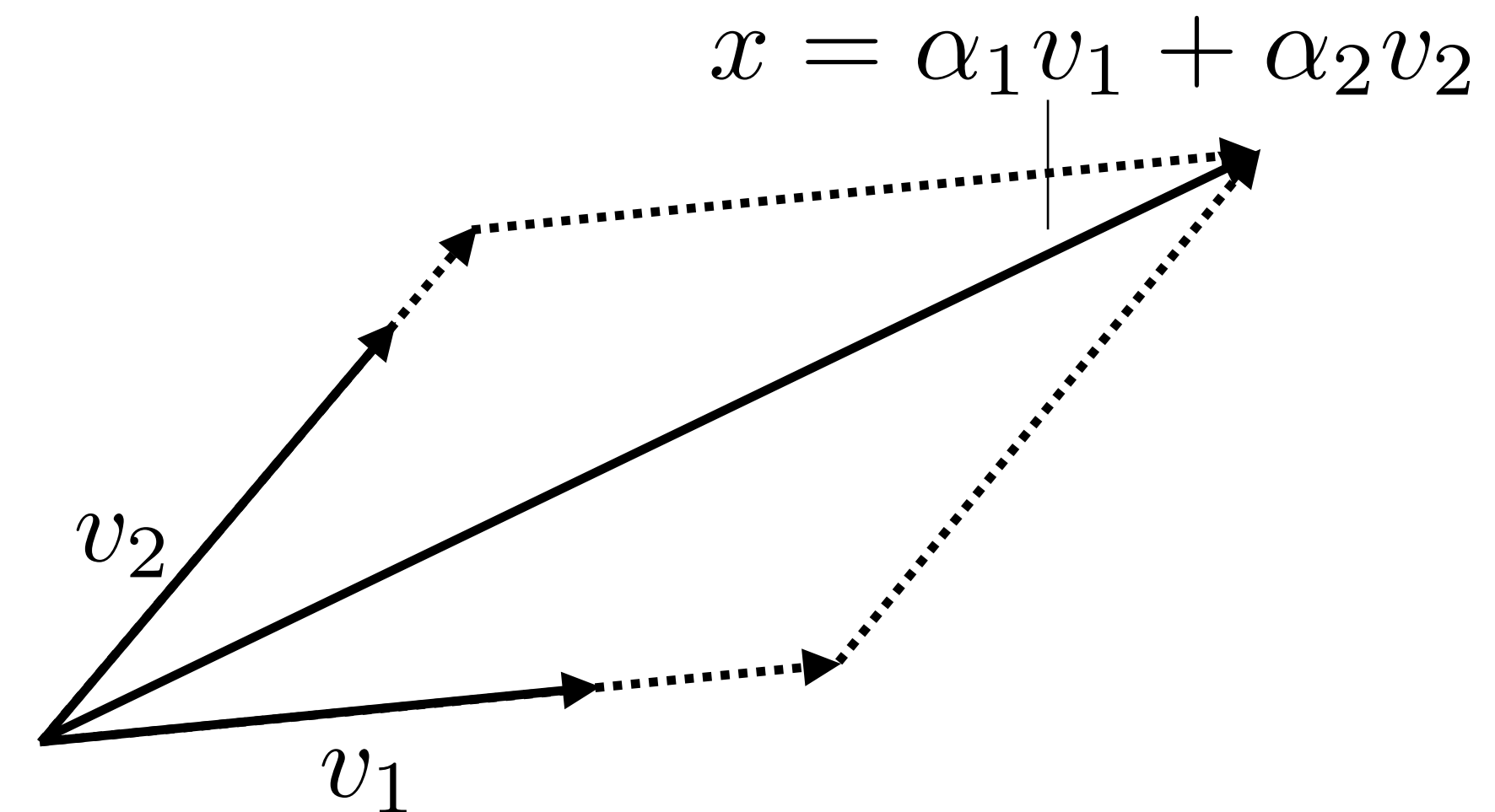
## Properties

- Linear combinations have **unique coefficients**  $\alpha_i$

$$x = \alpha_1 v_1 + \dots + \alpha_k v_k$$

- No one of the  $v_i$  is a linear combination of the others

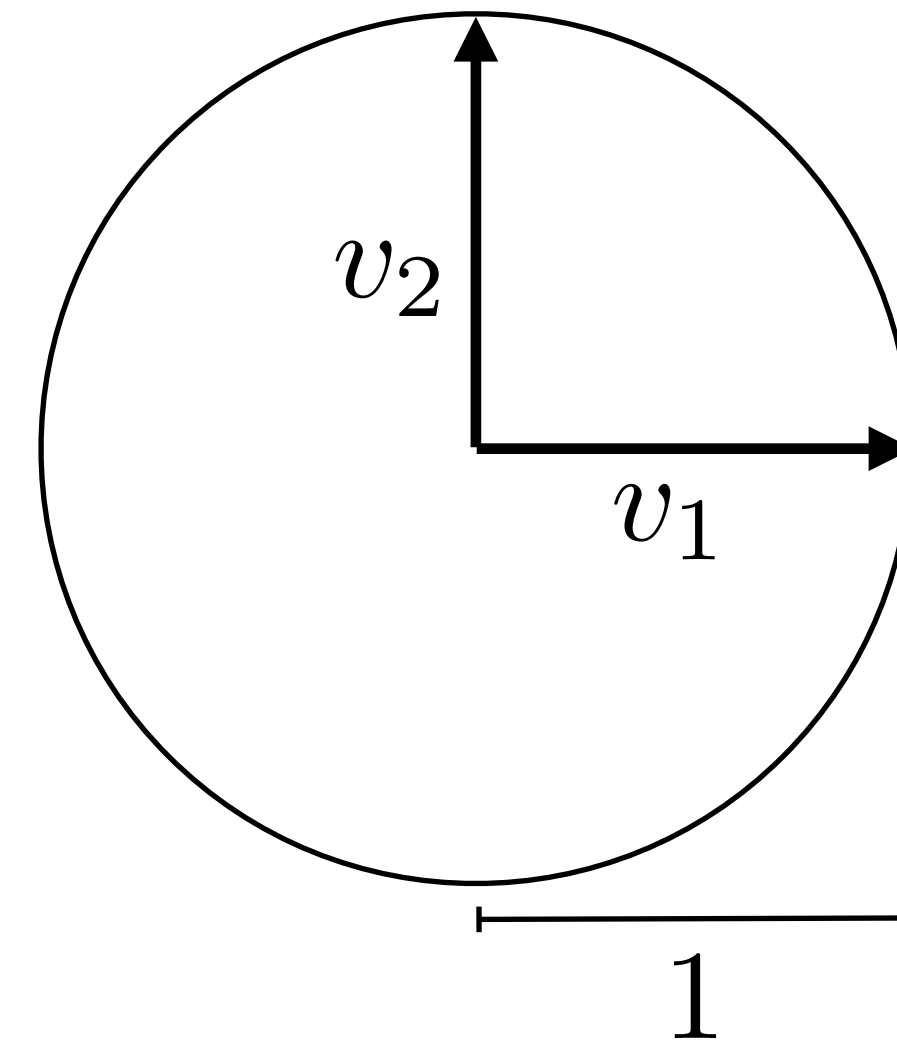
- A set of  $n$  linearly independent  $n$  vectors  $v_1, \dots, v_n$  is called **basis**:  
(any  $n$ -vector  $x$  can be expressed as their linear combination)



# Orthonormal vectors

A set of  $n$ -vectors  $v_1, \dots, v_k$  that

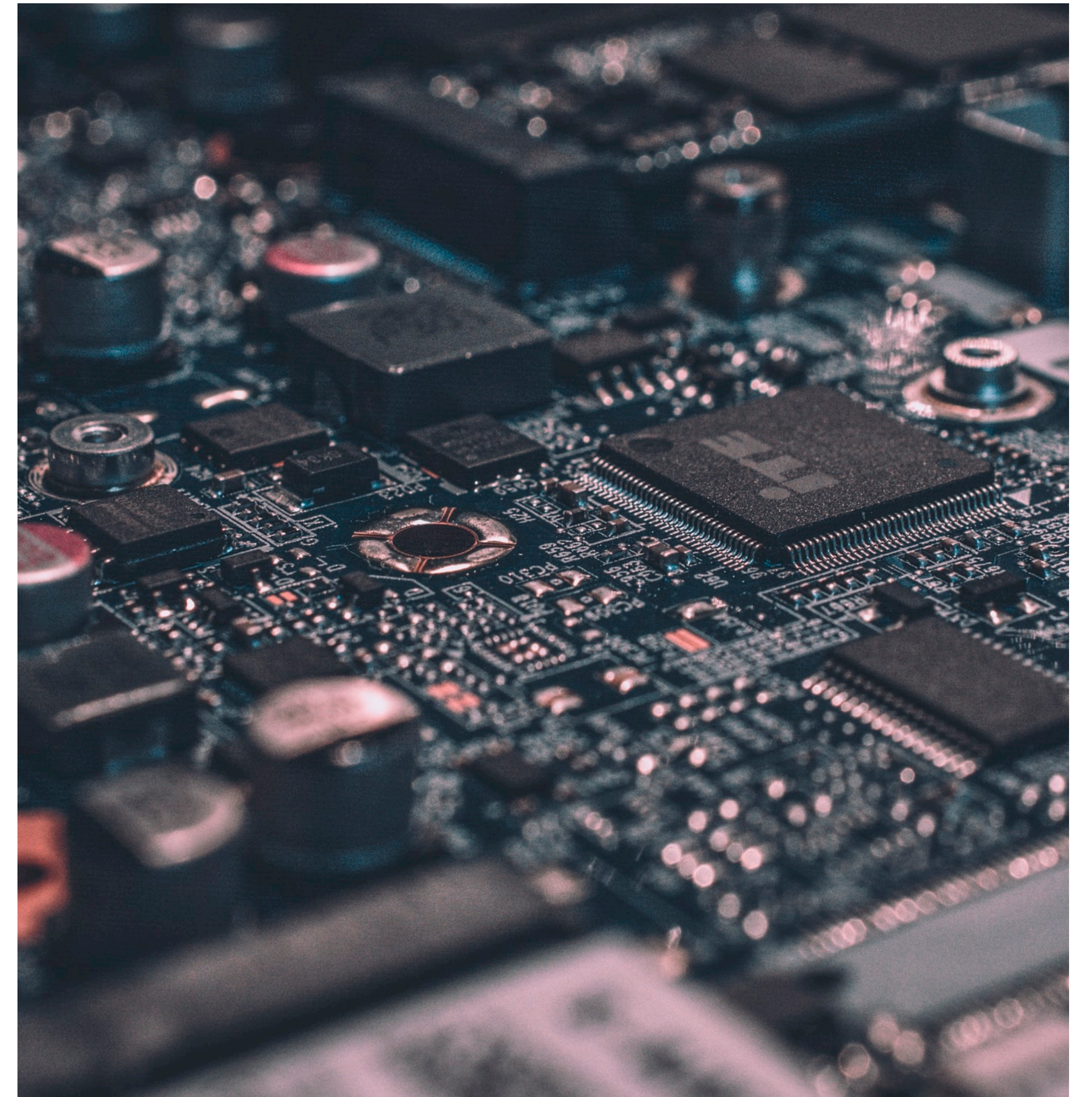
- mutually orthogonal:  $v_i^T v_j = 0$  for  $i \neq j$
- normalized:  $\|v_i\| = 1$  for  $i = 1, \dots, k$



If  $k = n$  then  $v_1, \dots, v_n$  form an **orthonormal basis**

# Flop counts

- Computers store real numbers in **floating-point format**
- Basic arithmetic operations (addition, multiplication, etc...) are called **floating point operations (flops)**
- **Algorithm complexity:** total number of flops needed as function of dimensions
- **Execution time**  $\approx$  (flops)/(computer speed)  
*[Very grossly approximated]*
- Modern computers can go at 1 Gflop/sec ( $10^9$  flops/sec)





# Complexity of vector operations

## Examples

- $x + y$  needs  $n$  addition:  $n$  flops
- $x^T y$  needs  $n$  multiplications and  $n - 1$  additions:  $2n - 1$  flops  
(Usually simplified as  $2n$  or even  $n$ , i.e., leading term without coefficients)

**Most vector operations have complexity  $n$**

# Next lecture

## Matrix operations and solving linear systems in practice

- Matrices operations on computers
- Solving linear systems
- Matrix factorization